

Builders Exchange Keynote
Change + Innovation = Brilliance

March 15, 2023

CHANGE
+ INNOVATION

BRILLIANCE



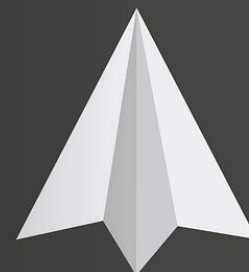
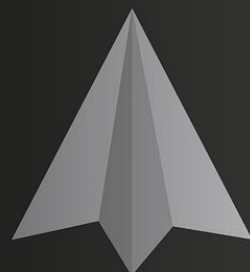
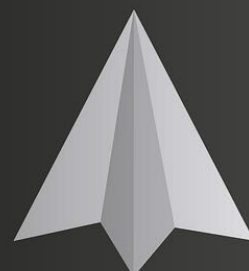
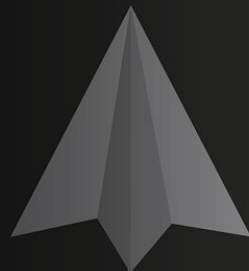
CHANGE
+ INNOVATION



BRILLIANCE



Different







I didn't have a choice.



I didn't have a choice.




I didn't have a choice.

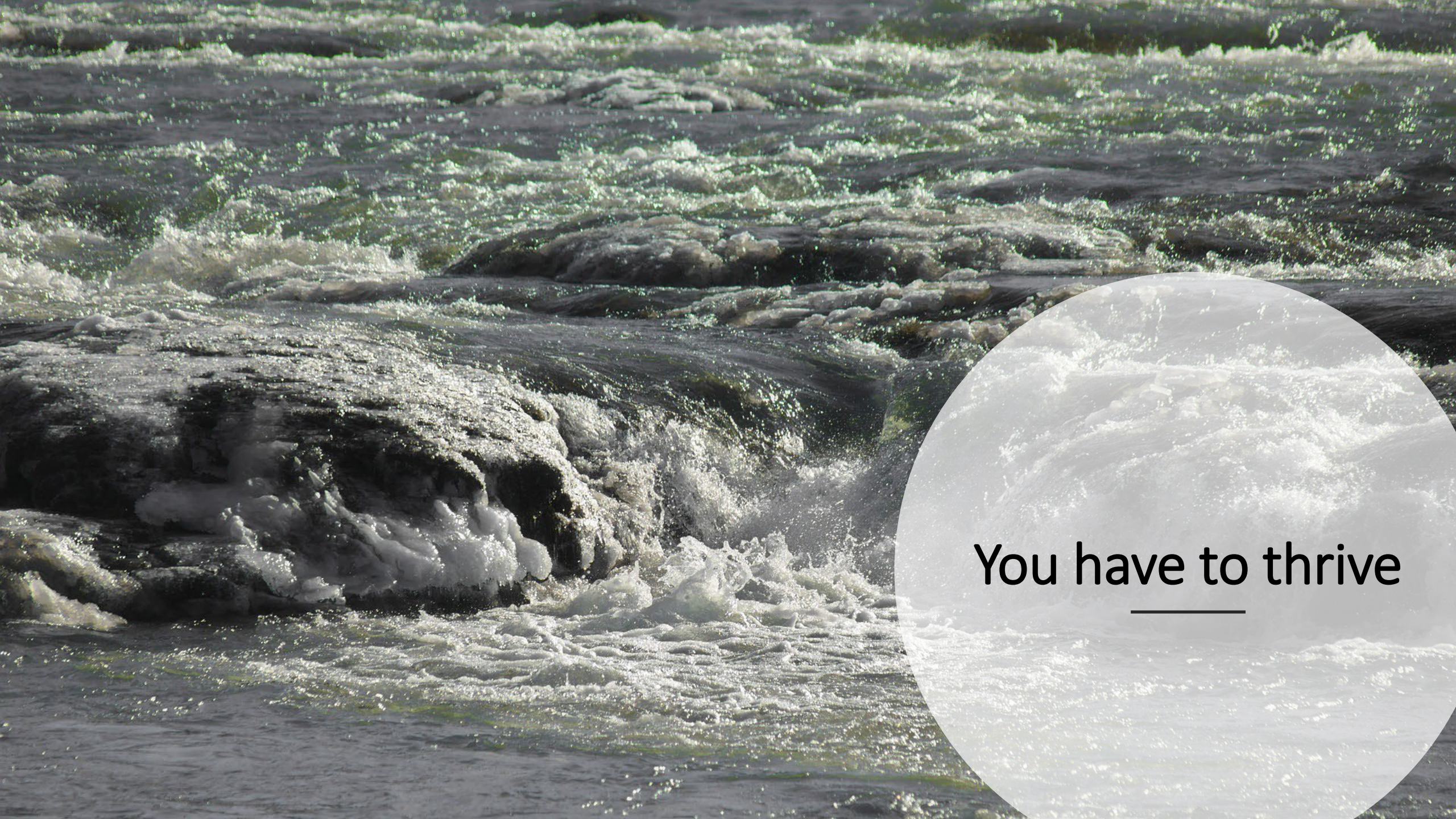


I didn't have a choice!





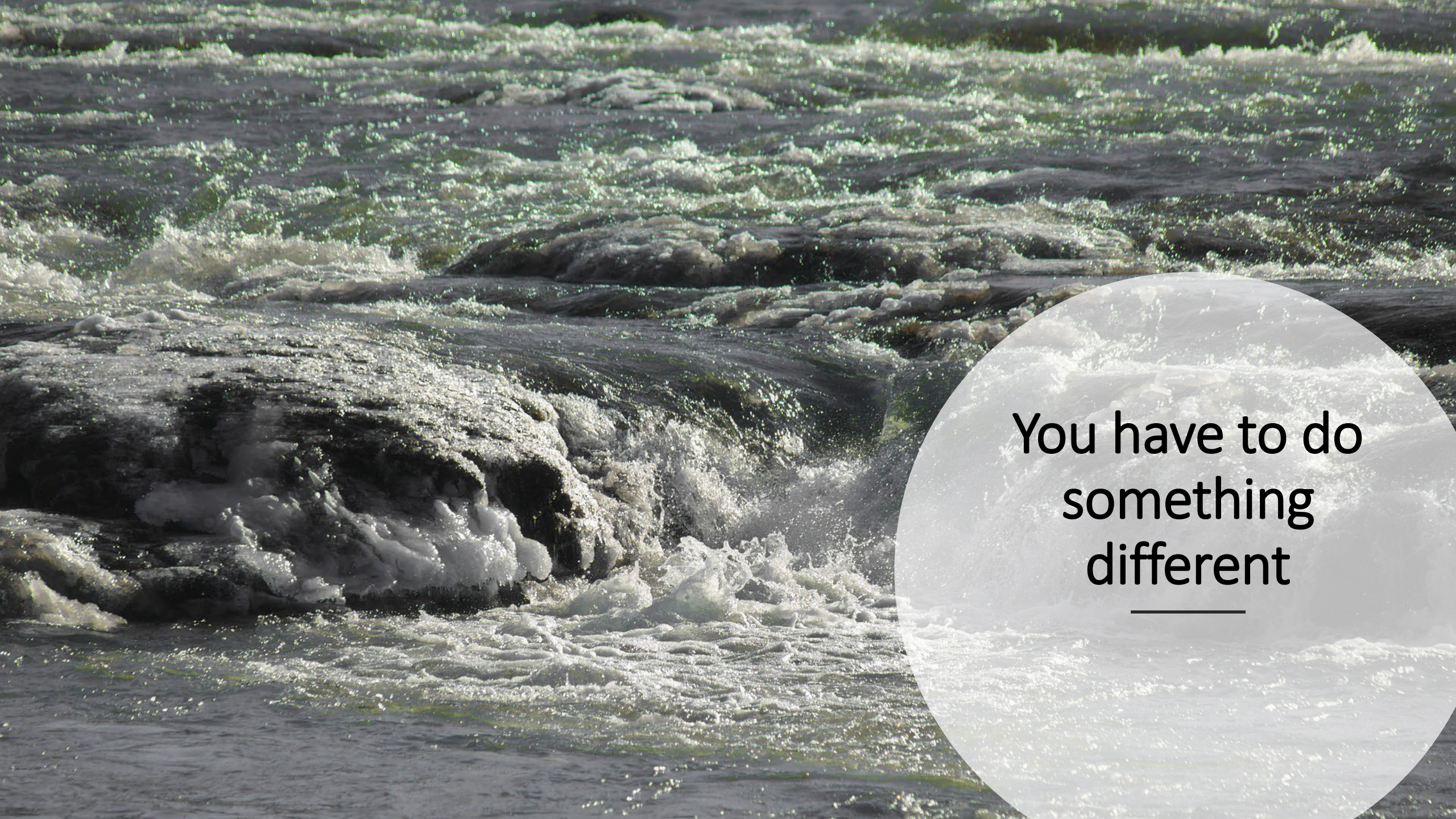
You have to
survive



You have to thrive




How?




You have to do
something
different



You have to
innovate



You have to be
entrepreneurial




You have to
change



You can't stand
still



You have to do a
sit-up



You don't have a
choice

CHANGE
+ INNOVATION

BRILLIANCE



Innovation

The background of the slide is a photograph of ocean waves crashing over dark, jagged rocks. The water is a deep blue-grey, and the foam from the breaking waves is a bright, frothy white. The scene is dynamic, with water splashing and creating a sense of movement and power.

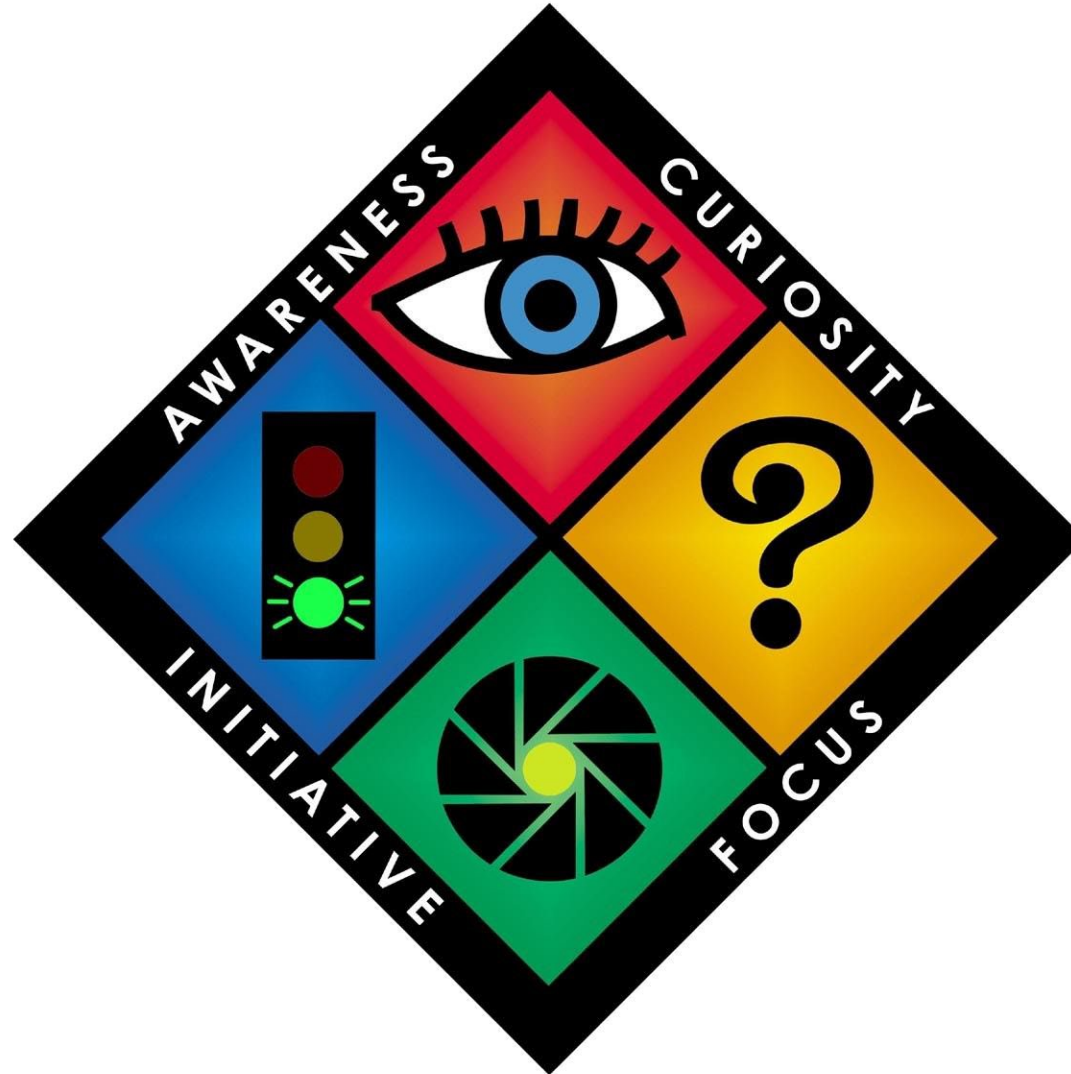
The practical application of
creativity into something that has
an impact.

Innovation

The background of the slide is a photograph of ocean waves crashing against dark, jagged rocks. The water is a deep blue-grey, and the foam from the waves is white and frothy. The scene is dynamic, with water splashing and creating a sense of movement and power.

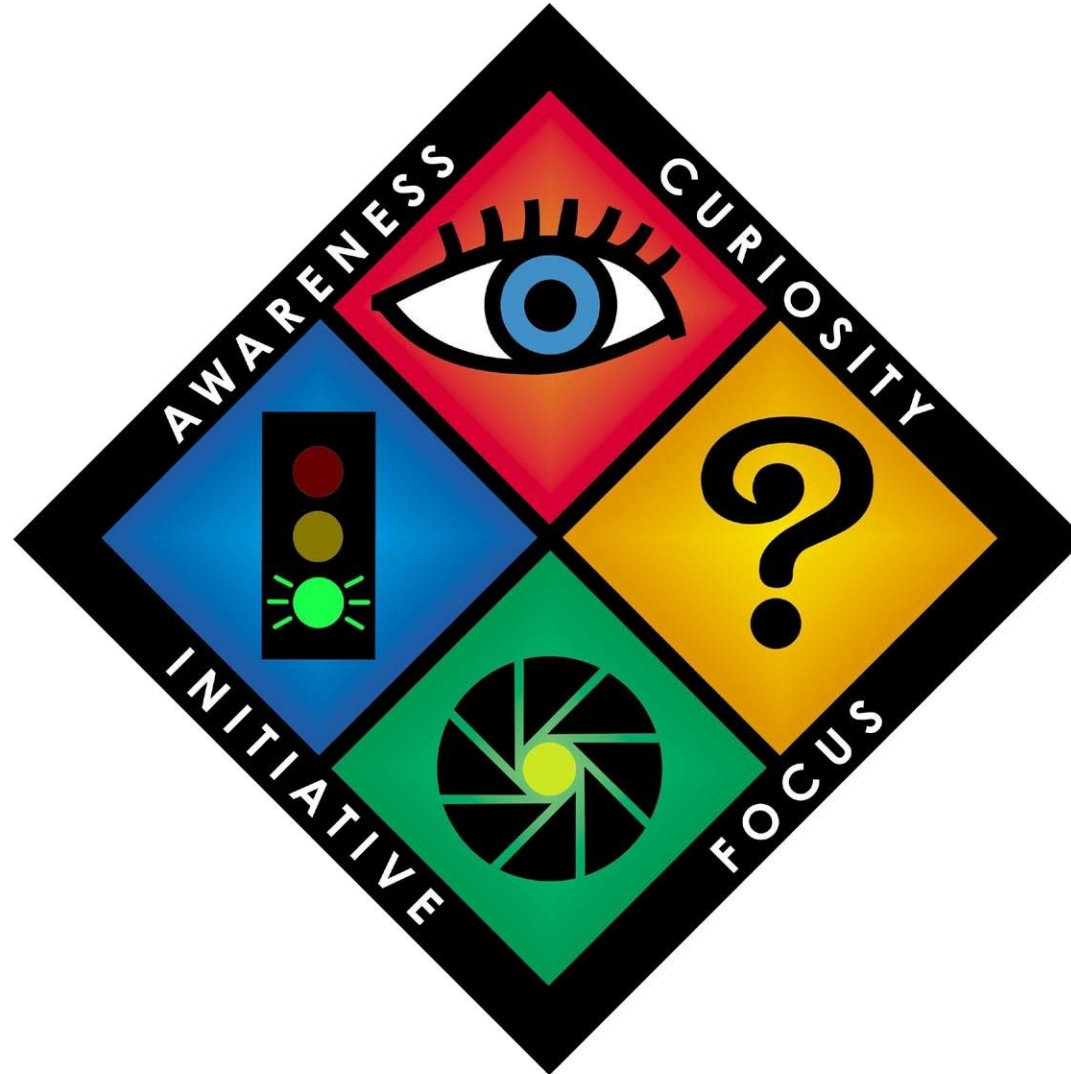
An innovative company is made up of individual people who possess the habit of innovation.

Personal Brilliance



Personal Brilliance

While creativity is the process of generating something new, innovation is the practical application of creativity into something that has an impact.



When you're faced with a situation where you have to come up with and implement great ideas, and you can. That's Personal Brilliance!



Awareness

Prospector



Curiosity

Detective



Focus

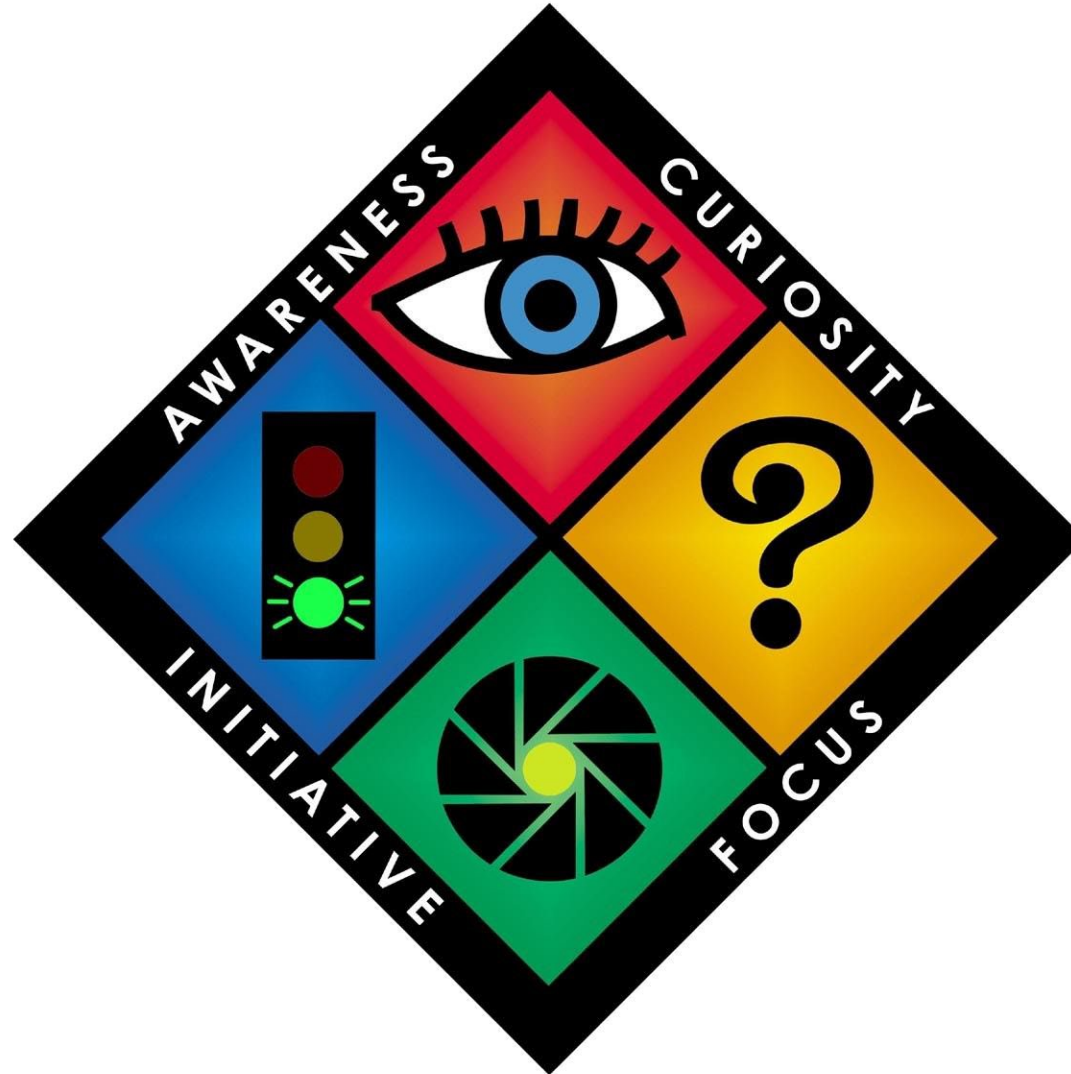
Chief Executive



Initiative

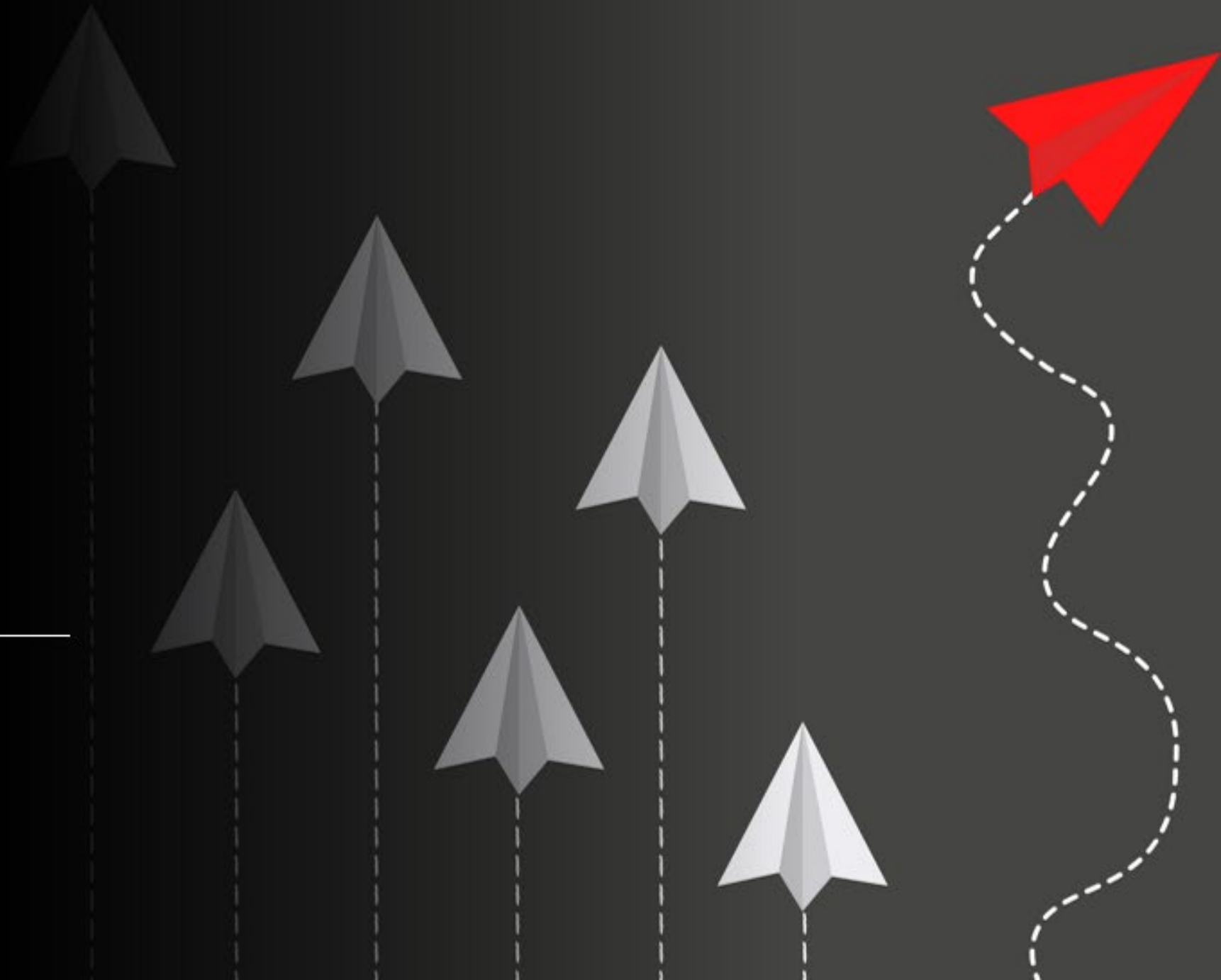
Action Hero

Personal Brilliance





Different





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February 24 at 12:09 PM · 🌐



I had to choose between two vendors for an extremely expensive (considering what I need) project that cost me well over \$100k. I went with the company that charged considerably more. Why? When they explained the process of how they work, it made sense. It was easy to understand how we'd get from nothing to finished deliverable.

I could be wrong, but I don't think I'm alone in this – I'll happily pay a premium for a proven system/process and the ability to just trust experts to expert.



and 105 others

13 comments



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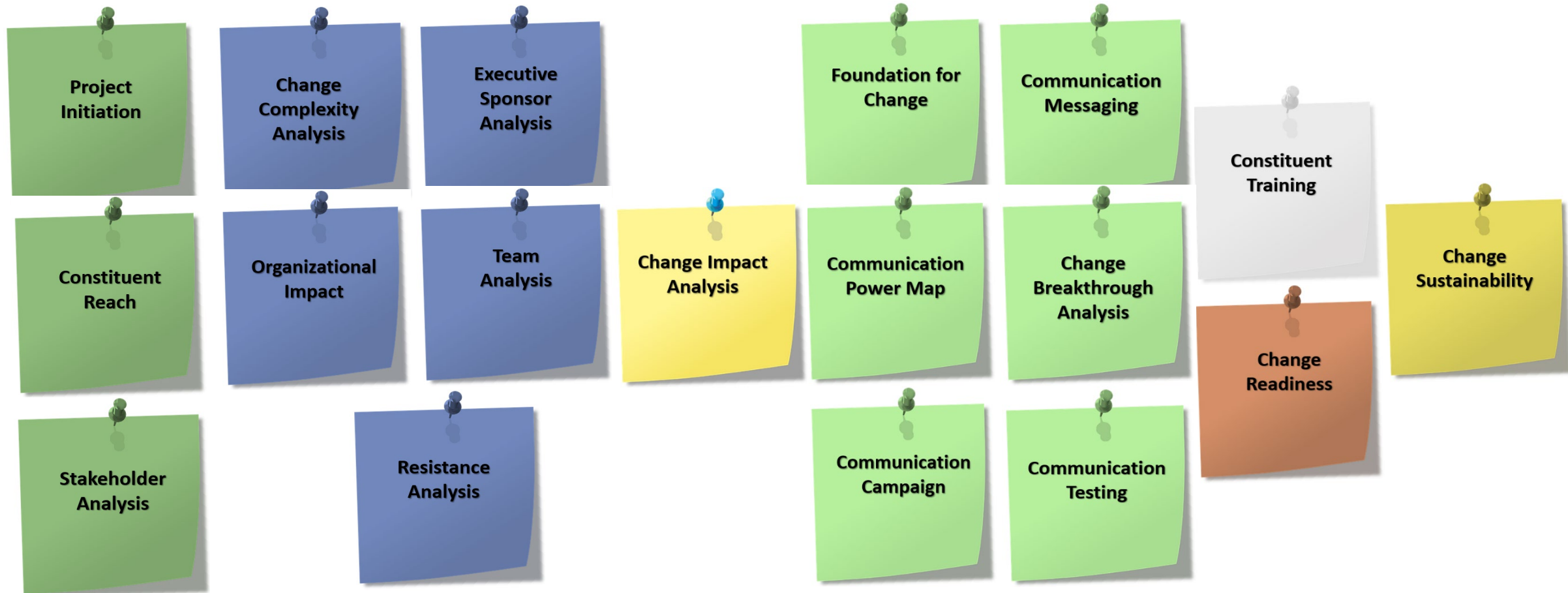


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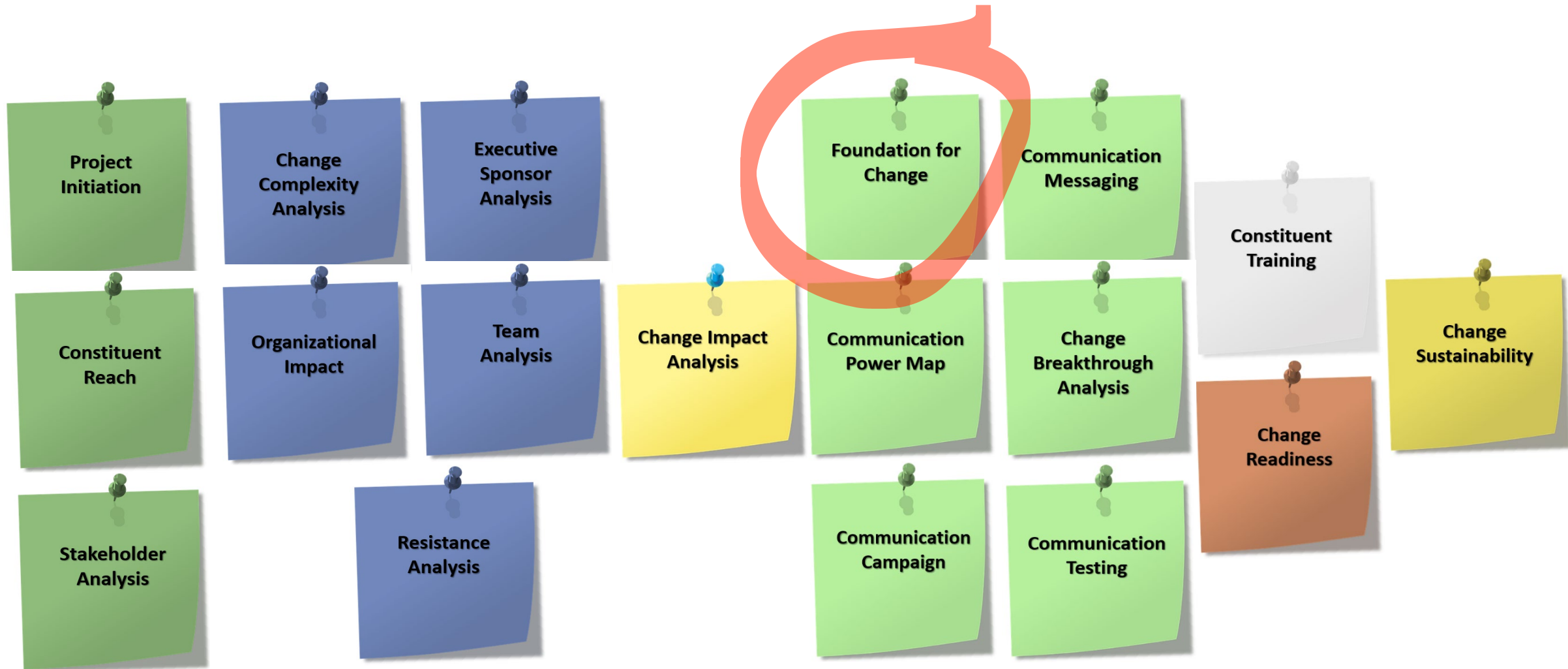
Change Project Management – The Next Step



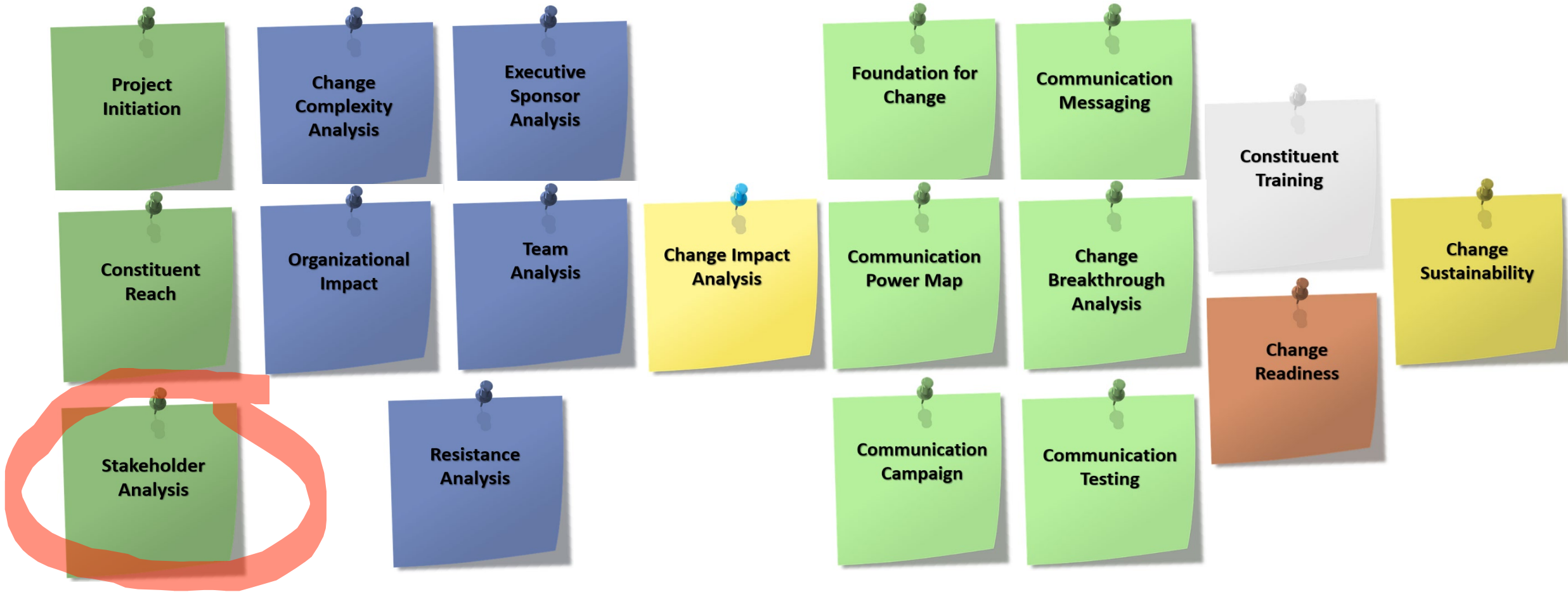
Change Project Management – The Next Step



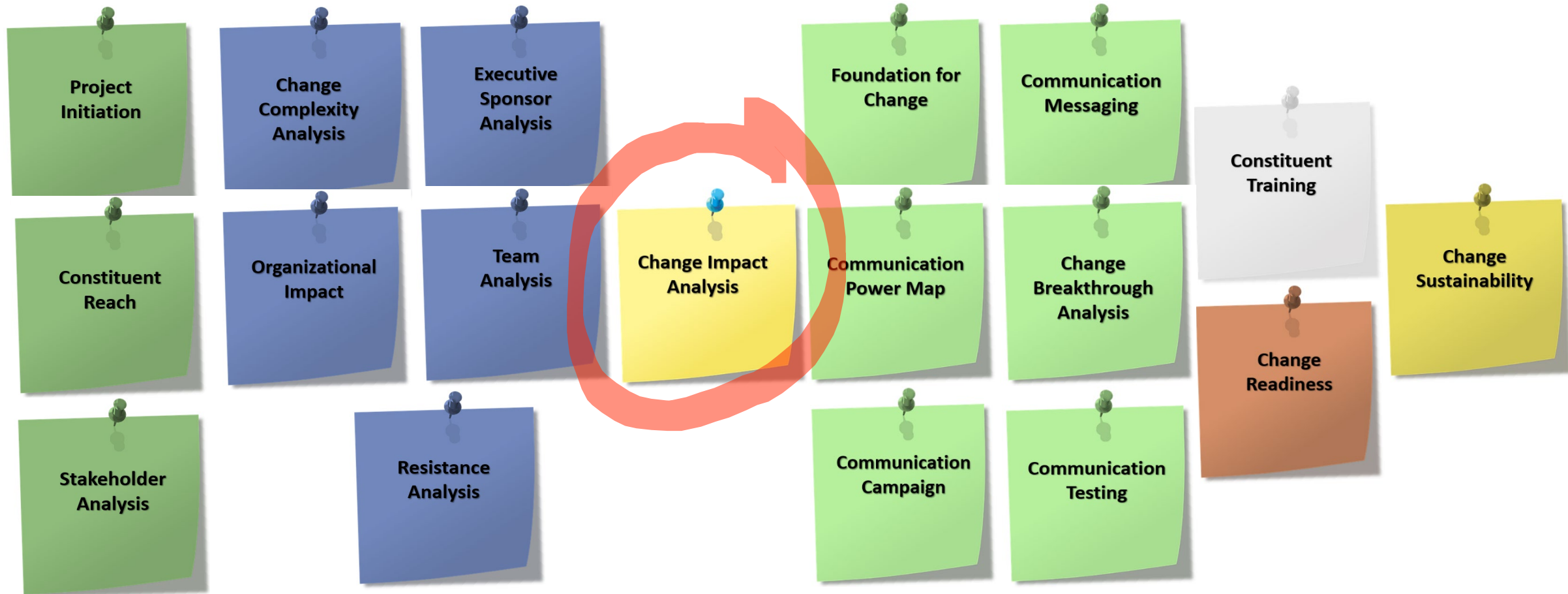
Change Project Management – The Next Step



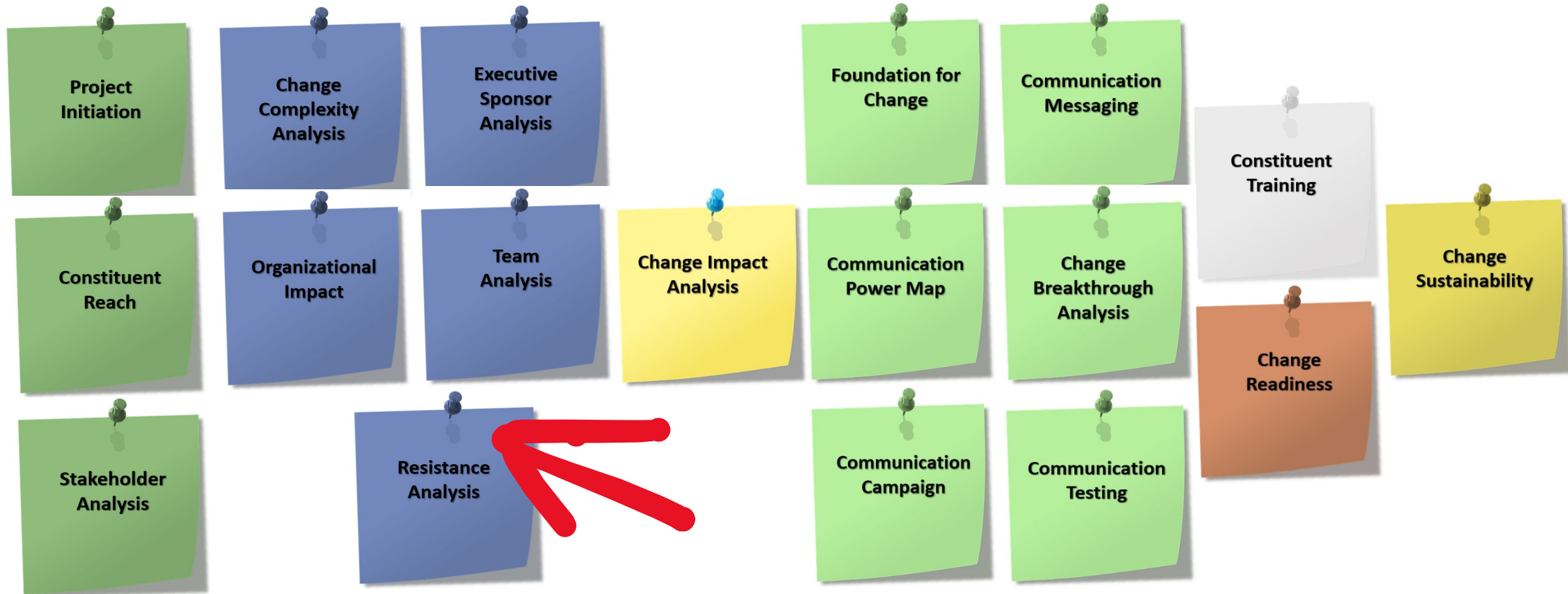
Change Project Management – The Next Step



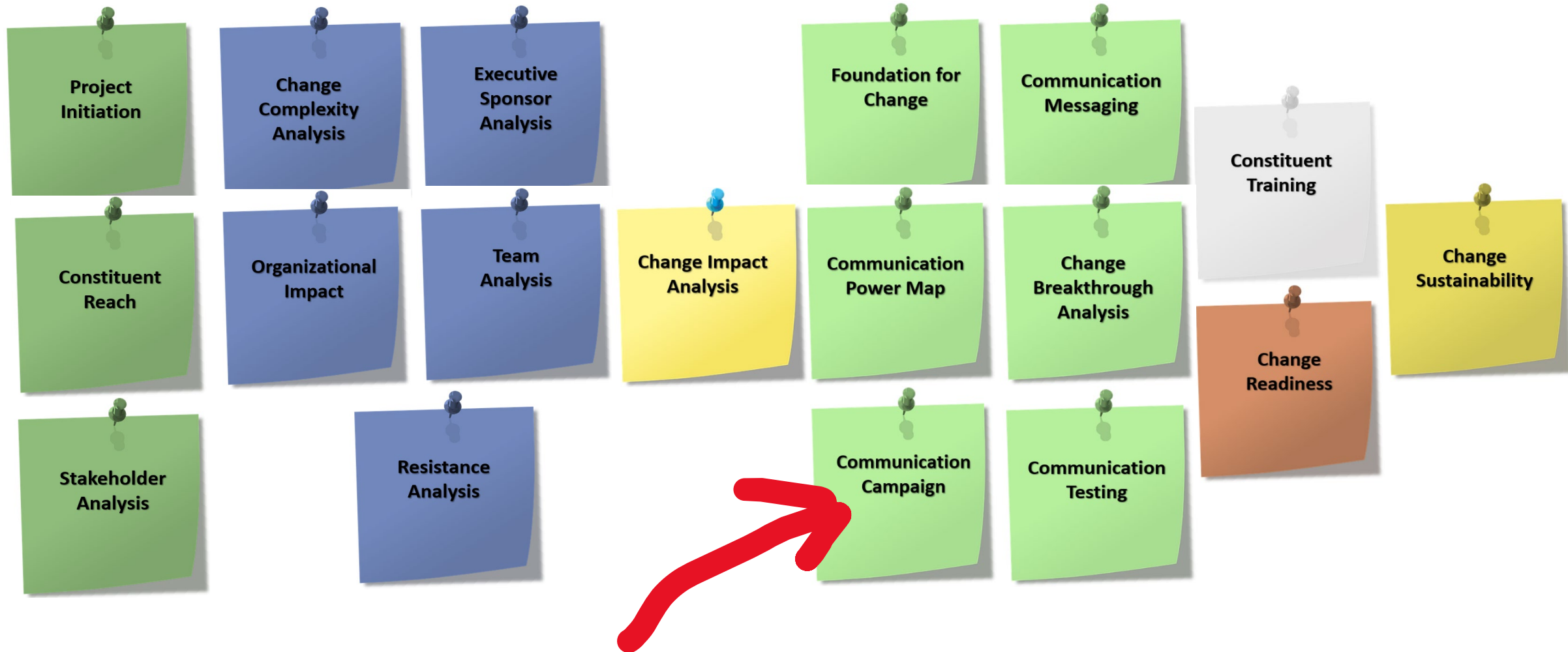
Change Project Management – The Next Step



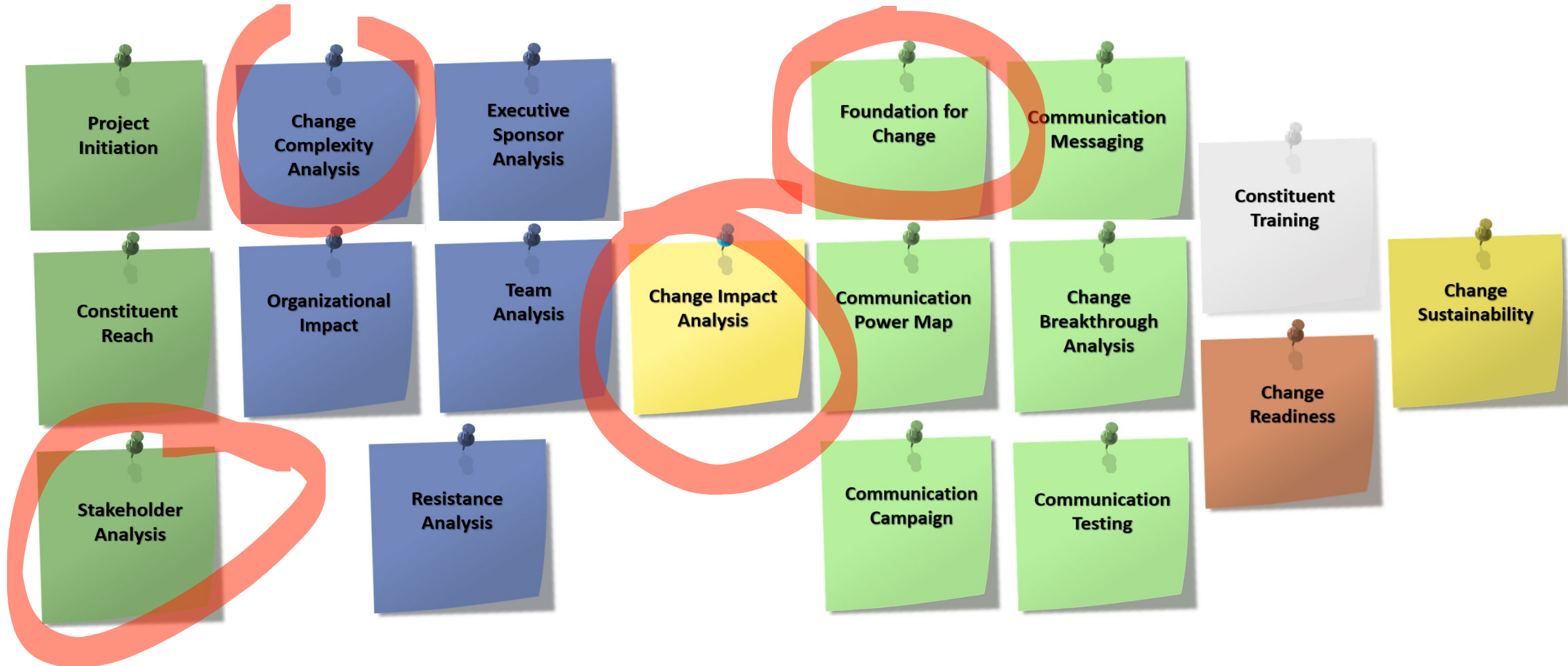
Change Project Management – The Next Step



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Change Project Management – The Next Step



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