



**BUILDERS
EXCHANGE**
OF CENTRAL OHIO

2026 Advertising Opportunities

Ohio Construction Conference Magazine (Publication date: 3/18/2026)

Your company information can be placed directly in the hands of more than 400 industry owners, contractors, design professionals, suppliers and related services providers as the day-of-event program.

Advertising Rates:

- ☐ Full page - \$1,300
- ☐ 1/2 page - \$500
- ☐ 1/4 page - \$300
- ☐ 1/8 page - \$200

BX Annual Meeting Magazine (Publication date: 11/17/2026)

The perfect opportunity to gain visibility to nearly 700 local industry professionals, as they gather to celebrate a year of construction excellence and achievement.

Advertising Rates:

- ☐ Full page - \$1,300
- ☐ 1/2 page - \$500
- ☐ 1/4 page - \$300
- ☐ 1/8 page - \$200

BX Membership Directory (Publication date: 12/30/2026)

The BX Membership Directory is a valuable resource not only to BX members, but also to those new in the area or industry. It's one of the construction industry's best tools for branding your business in a competitive local market, as your information is both in print and searchable online.

Advertising Rates:

- ☐ Inside Covers - \$2,000
- ☐ Full page - \$1,355
- ☐ 1/2 page - \$900
- ☐ 1/3 page - \$655

☐ Blue Box Ads - \$155

Found in both the printed Directory and online, with your logo and company information in a blue box to help you stand out in the category (or categories) of your choice.

☐ Online Advertising - \$365

Increase your visibility and connectivity to more than 47,000 monthly online directory visitors with your company's information in a red box that also gives you premium placement above other advertisers.

Meet, Learn, Grow Bundle (Advertising deadline: 2/6/2026)

Maximize your visibility by featuring your company in multiple BX publications with a full-page ad at one discounted rate. Submit your artwork once and enjoy year-round exposure.

Advertising Rates:

- ☐ 3 Publications - \$3,362
- ☐ 2 Publications - \$2,390



**To take advantage of the marketing or sponsorship opportunities,
contact BX Communications Director, Sanda Elkins:**

e: SElkins@bx.org **p:** 614.486.9521 x216

2026 Sponsorship Opportunities



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Website/eNewsletter

Feature your logo with a live link on the BX homepage, online newsletter and resource pages of the BX website. Your logo will also be highly visible at the top of the BX eNewsletter, sent to more than 2,400 individuals each week.

Sponsorships:

- ☐ Full year - \$3,975 ☐ 6 months - \$2,000 ☐ 3 months - \$1,100 ☐ 1 month - \$390

BX Young Professionals Group Events

Connect with industry young professionals at monthly networking events.

Sponsorships:

- ☐ Platinum - \$1,200 ☐ Gold - \$500 ☐ Silver - \$250

YP Golf:

- ☐ Platinum - \$2,000 ☐ Buffet - \$1,500 ☐ Lunch @ The Turn- \$750
☐ Welcome - \$550 ☐ Beverage Cart - \$450 ☐ Premium Hole - \$350

YP Sporting Clays:

- ☐ Buffet - \$1,500 ☐ Beverage - \$500 ☐ Welcome - \$300 ☐ Station - \$200

BX Golf Outing (6/15/2026)

Increase your company's visibility through signage placed where hundreds of industry outing golfers will see it. Or host a hole and you can personally greet golfers and hand out your company swag!

Sponsorships:

- ☐ Breakfast/Lunch - \$3,500 ☐ New Albany Fairway - \$3,500 ☐ Welcome - \$3,000
☐ Turn Station/Cart - \$2,500 ☐ Hole-in-One - \$2,000 ☐ Beverage Cart - \$750 ☐ Premium Hole - \$500

Ohio Construction Conference (3/18/2026)

Include your logo in both pre-event marketing and day-of-event visibility.

Sponsorships:

- ☐ Co-Presenting - \$9,500 ☐ Mobile App - \$2,500

Open House (9/10/2026)

Put a spotlight on your company through representation at the annual Open House and Silent Auction,

Sponsorships:

- ☐ Entertainment - \$1,500 ☐ Food - \$1,500 ☐ Beverage - \$1,500

Annual Meeting (11/17/2026)

Showcase your firm's support of the BX at one of the industry's largest networking events of the year.

Sponsorships:

- ☐ Gold - \$3,500 ☐ Silver - \$2,500 ☐ Bronze - \$2,000